

ASHA KAPOOR
Director
Samsika® Academy of Brand Management



Profile

Good Teachers - a species that is fast becoming extinct.... But even today at this age and stage of life one comes across a few names who stand out in the crowd and make us pause and be thankful that they are there to teach, mould, and enlighten our children and the future generation. One such name is that of Asha Kapoor. It is because of teachers like her that we can still call this a noble profession. Today, when everything is getting so commercial she has kept the faith alive with her dedication and sheer love for the teaching profession.

Asha Kapoor is the Director of Samsika Academy of Brand Management which she runs very efficiently and successfully with her son Jagdeep Kapoor who is an expert in this field and is known as a Brand Guru.

Mrs. Asha Kapoor, **M.A., M.Ed. (Awarded First class First rank in M.A.)** has over **41 years** of experience in the field of languages. She has been the Head Mistress of Holy Family High School, Andheri (East) for many many years.

She has taught thousands of students, over 60,000 students to be precise, to read, write and speak French and English. She is loved and highly respected for the patience, tolerance, warmth, personal attention, and friendly ambience that she has been able to provide in the classes that she runs for teaching English and French. Her students are full of gratitude and awe when giving the feedback about her classes She has authored many books for school syllabi.

Asha Kapoor has been honoured with numerous well deserved awards. She received the "State Award" for Best Teacher on the 5th of September 1995 by the then Governor P.C. Alexander at Nehru Center. She was also honoured the 1991 Mayor's Award for 'Best Teacher'. Her relentless effort in the field of languages is an ongoing process. The personal attention and care with which she teaches is her greatest asset and inspiration for the students.